



## Swiftly Manufacturing serves up a new connection – The Appexx Uni-Link

**Glendora, CA.** -- Serve, Crimp or Knot. We think not. Swiftly Manufacturing has developed a system to connect hollow braided (Spectra) fishing lines to extruded (monofilament or fluorocarbon) fishing lines without the use of a serve, crimp or knot. It is the newest and best way to conjoin the dissimilar materials of Spectra with Monofilament or Fluorocarbon. It is called the Appexx Uni-Link. We have created a new category of connections, the link. It delivers a low profile, easy to install, user friendly repeatable connection. The Appexx Uni-Link is an elastomer link that compresses the connection. As stress is applied to the connection during normal fishing, the compression of the link increases to ensure a positive connection.

There are no special tools, clamps or pliers required to install the Uni-Link. Since the Appexx Uni-Link is an elastomer, there is no fear of damaging your guides during fishing. The stability and durability of the connection is outstanding with nothing to corrode or relax which often can jeopardize the integrity of the connection. The Appexx Uni-Link's low profile allows the connection to go through guides quicker and cast more efficiently. Anglers will also save time and money compared to other traditional connection systems. It is designed to handle from 20# test to 300# test. The kit comes with all of the items you require to make 30 connections and includes an Instructional CD. It is packaged conveniently in an easy to carry soft sided wallet for use by anglers on the go. The Appexx Uni-Link Connection System will be available at leading independent tackle stores beginning March 1, 2008 or visit [www.swiftymfg.com](http://www.swiftymfg.com) for more information.

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*Swiftly Manufacturing is dedicated to helping anglers nurture the environment by providing high quality, environmentally safe fishing products.*