

Press Release



Swiftly Manufacturing introduces Spectra Adhesive

Many avid anglers are fishing with spectra to enhance their catch ratio. Swiftly Manufacturing saw a need to develop Spectra adhesive specifically designed for attaching monofilament or fluorocarbon directly to hollow spectra.

Las Vegas, NV, July 20, 2005: Swiftly Manufacturing introduces **Swiftly Spectra Adhesive**. There is a need in the fishing industry to develop an adhesive product that could be used to connect hollow spectra with monofilament or fluorocarbon. Many hard core salt water anglers use spectra as a backing on their reels. This method gives the reels twice the capacity over standard extruded lines. The main problem is that the connections used are large and bulky. With the emergence of hollow spectra from the manufactures, a new system was developed for connections. Anglers had two choices, glue and crimp or glue and serve.

Swiftly Manufacturing began working with a technologically advanced adhesive company to develop an adhesive system specifically engineered for the spectra - monofilament connection. There were a couple of areas that needed to be addressed for the connection to work. The first was how to get the adhesive to attach to the fluorocarbon or monofilament without reducing the breaking strength of this leader. The second was to determine the best way to adhere to the spectra main line without reducing it's breaking strength and remaining flexible enough to pass through the guides on the rod. We have been able to solve both of these areas of concern with our new product.

The **Swiftly Spectra Adhesive** is a two component product that attaches your extruded line to your spectra. Our tests have shown that we can maintain the breaking strength of both the main line and the leader using our adhesive. We have also been able to address the issue of what to do when your main line is wet. Our activator when used prior to inserting the leader into the mainline will act as a drying agent. Brush on the activator, wait a couple of minutes, insert the leader and apply the adhesive. Your connection is ready to fish. Our products have a long shelf life and are very stable. The **Swiftly Spectra Adhesive** is conveniently packaged for use both in your shop and on the water.

Look for all of the **Swiftly Spectra Adhesive** products at your local tackle retailer or visit our website, www.swiftymfg.com for a store near you.

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Swiftly Manufacturing is dedicated to helping anglers nurture the environment by providing high quality, environmentally safe fishing products.